



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 K

Results as of: 4/30/2015

GMT: JERRY SMITH

LOCATION PENNSYLVANIA

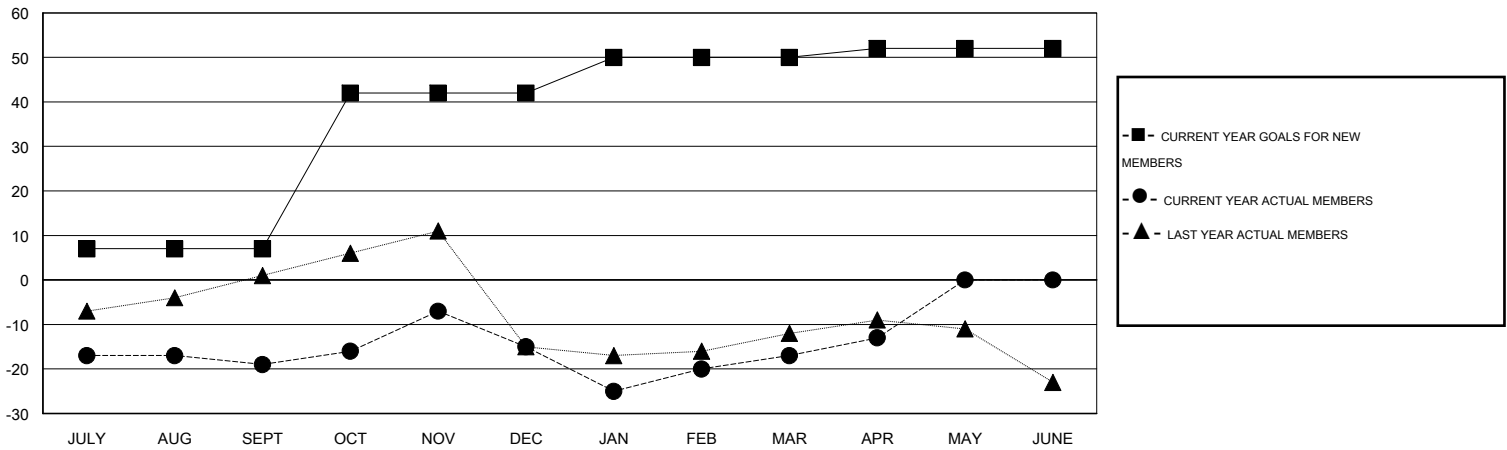
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 1             | -1            | JULY/AUG/SEPT         | 7               | 10                            | 29              | -19           |
| OCT/NOV/DEC           | 1             | 0         | 0             | 0             | OCT/NOV/DEC           | 35              | 22                            | 18              | 4             |
| JAN/FEB/MAR           | 0             | 0         | 0             | 0             | JAN/FEB/MAR           | 8               | 16                            | 18              | -2            |
| APR/MAY/JUNE          | 0             | 0         | 0             | 0             | APR/MAY/JUNE          | 2               | 7                             | 3               | 4             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                |
|------------------------|---|--------------------------------|
| DROPPED CLUBS: 1       | 19 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS            | <b>GENDER DISTRIBUTION</b>     |
|                        |   | MALE 702 (72.75%)              |
|                        |   | FEMALE 263 (27.25%)            |
| <b>DROPPED MEMBERS</b> | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | <b>FAMILY UNIT MEMBERS</b> 181 |
| DECEASED 14            |   | HEAD OF HOUSEHOLD 86           |
| CLUB CANCELLED 15      |   | NON-HEAD OF HOUSEHOLD 95       |
| OTHER 39               |   |                                |
| <b>TOTAL 68</b>        |   |                                |